



### Welcome Spring 2018

The winter of 2017-2018 in the Lehigh Valley was interesting to say the least. First consistent freezing temperatures in January, then spring-like conditions in February, and nor'easters with fallen trees and lost power in March.

Despite all of this, the inevitable signs of spring are showing. From crocuses to cherry tree buds, to longer days and greening grass, all coming together to give truth to our hope and relevance to our crossed fingers.

We try to time the release of our newsletter a couple of weeks ahead of the start of the spring landscaping season. Every year we find ourselves gambling on this and Mother Nature's March has not made it easy. But we are ready and the schedule has room for your name to be added.

Jenn & Joe Stumer  
Owners



### Spring Clean-ups Lawn & Land- scape

Spring Clean-ups include:

A general cleaning and freshening-up of your lawn & landscape:

- \* Residual leaf, branch & debris removal
- \* Re-definition of landscape and flower bed edges
- \* Removal of unwanted weeds and vegetation from landscape beds
- \* Inspection of all plant material for winter damage and/or disease
- \* Fertilization of all shrubbery
- \* Treatment with pre-emergent weed control
- \* Application of a fresh layer of mulch or stone

**Contact us to schedule your  
spring clean-up  
484-239-3918**

Tour our website:  
[www.appalachianinc.com](http://www.appalachianinc.com)

#### OUR SERVICES:

- *Customer Referral Discounts*
- Refer a new customer to us for gift cards & savings
- *Landscape Services*
- Design and installation, Landscape refurbish and maintenance
- *Landscape Lighting*
- Design & installation
- *Plantings*
- Annuals, Perennials, Shrubs, & Small Trees
- *Tree/Shrubbery Care*
- Pruning, trimming, fertilizing
- *Lawn Treatments*
- *Deck Maintenance*
- Pressure washing, Stripping & Sealing
- *Water Gardens/Ponds*
- Water Gardens, Ponds, Waterfalls, Pondless Waterfalls, Water Features



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#### Feature Plant

#### Lungwort (*Pulmonaria*)



Thank you to all who voted  
**Appalachian Creations**  
top landscaping company of  
the Lehigh Valley.

We feel the love!

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#### Nazareth Borough Council



Customer Project Profiles  
Noteworthy from 2017

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#### Spring Checklist

#### Testimonials from 2017

#### Did You Know...?

- \* We offer convenient online payments?
- \* We can email your invoice to save paper?
- \* Contact us for more information

## Lungwort (*Pulmonaria*)



The scientific name *Pulmonaria* comes from the Latin *pulmo* meaning lung. During the Middle Ages, when plants were used as medicine based on their shape, *Pulmonaria* was thought to resemble a diseased lung and so were used to treat pulmonary infections. To this day, it is still used as a remedy for asthma, whooping cough and bronchitis.

Native to Europe and western Asia, lungwort became more visible in the United States in the early to mid-'90s with many new varieties introduced.

Lungwort is an herbaceous, hardy perennial that has an average height of 12" with an average spread of 24". I ran across them a few years ago looking for unique plants for a shady perennial garden. I decided to try them for the customer but also planted one in my own shady garden area. They have outperformed coral bells and astilbe for my customer

AND the deer glossed right over them and decimated the hostas instead. I am truly a fan.

The leaves of Lungwort are lance-shaped, silver-spotted with a light to rich green color and are usually covered in small, bristly hairs. The plant itself has a mounded shape that slowly spreads into an attractive ground-cover. Lungwort are one of the first perennials to bloom in the spring and depending on the variety, the trumpet-like flowers emerge pink. Many will change colors as they mature or are pollinated turning white, blue, dark pink or blue and pink combined. The flowers are tiny and dainty but sprout from the foliage profusely. Oh, and bees love them!

Lungwort is considered a woodland plant and will do well in moist, shady gardens. They Lungwort works great paired with bleeding heart as they both bloom at the same time. The striking leaves of lungwort also complement hosta, astilbe and coral bells during the rest of the season. Considered a semi-evergreen perennial, the foliage of lungwort will be visible throughout the winter.

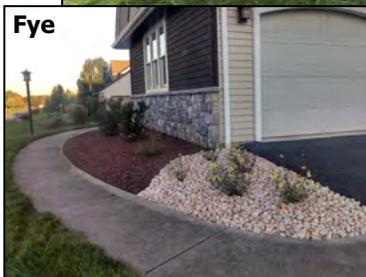
Lungwort is difficult to find as not all garden centers will carry them even though there are hundreds of varieties. Whenever I see some for sale, I usually grab as many as I can, knowing I will be able to use them somewhere during the planting season.



## 2017 Customer Project Profiles

Every year we are fortunate to have great customers with super projects. We are grateful to all for the opportunity and we wish we had room to highlight every one of them. Please enjoy this year's selections.

**Landscape Refurbish—Maryann & Dennis Fye** of Schnecksville needed some help removing over-grown and outdated shrubs. The result is a more contemporary look highlighted by the use of two different colors of decorative stone mulch.



**Landscape Refurbish—Working closely with Dave & Jenn Cole** of Schnecksville, we redesigned portions of their existing landscape and created a new landscape bed at the rear corner of the home.



One of the Cole's favorite additions were the large flagstone pieces installed to create unique stepping stones.



**New Landscape—Craig & Monique Haney** invited us back to design brand new landscape beds for the side and rear corner of their home. The Haney's like color so we were able to incorporate a great mix of perennials, flowering shrubs and a small ornamental blue atlas cedar tree.



Rear



Side

**Landscape Refurbish—Linda Swart** of Bethlehem had overgrown shrubs and excess pachysandra groundcover that had taken over the landscape bed. Our design included redesigning the problem areas to be more maintenance friendly...simple and elegant.



Before



After

**Nazareth Borough Council, Nazareth PA**—Thanks in part to a grant from the Chamber of Commerce and to Nazareth resident Carl Fischl, **Appalachian** was honored to be selected to design and implement the landscape refurbishment project for the Borough Council Chambers building. Part of the project also included a small landscape bed for the Memorial Square sign.



**In Memory of**

- Nicole Cipriotti
- Evelyn Zimmerman
- Joan Assetto
- Ruth Himler
- Ruth Mannherz

**Noteworthy from 2017**

- ☺ Thanks to our landscape crew:  
**Alex Krause, Josh Ochoa**  
**Rocco Ditalia**
- ☺ **Georgia Costalas** has a new wall using her existing rocks!
- ☺ We set up **Nancy Pinter's** new bird bath and gave the area a whole new look.



Pinter

- ☺ For **Ken & Nancy Stott** of Moravian Village, Bethlehem, we fixed the water problem!
- ☺ Thank you to **Dale & Bill Flores** of Bath—Enjoy your new plantings!
- ☺ We are grateful for **Louise Houser** for her repeat business and for referring her neighbor, **Chris Buhrman**.
- ☺ **Vivian Gasker** and **Linda Swart**—We are blessed to have both of you as new customers in 2017.

- ☺ **Linda Horn** of Northampton needed some help clearing her front bank and rebuilding the natural stone walls. Thanks and enjoy the new plantings!



Horn

- ☺ Thank you to **Melanie & Steve Unger** of Northampton. Their garage needed some overgrown plants removed and we created all new landscape beds for them.

- ☺ Thanks to **Sharon Toth** of Northampton and her brother **Chuck Toth** of Allentown. Sharon has been our customer almost since the beginning and her referral has resulted in repeat business from Chuck.



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Phone: 484-239-3918  
Email: info@appalachianinc.com  
Website: www.appalachianinc.com

***"Your 1st Choice  
Landscape Company"***



**Now's the time to:**

1. Evaluate your plant material and trees for possible winter damage.
2. Call us to schedule your Spring clean-up and landscape inspection.
3. Call us to schedule your **lawn treatment plan**.
4. Evaluate your property for possible landscape upgrades.
5. Plan and budget for a planting schedule for the 2018 Season.
6. Visit our web page!  
[www.appalachianinc.com](http://www.appalachianinc.com)  
Check out our before and after pictures.
7. Follow us on facebook.  
Go to  
[www.facebook.com/appalachiancreations](http://www.facebook.com/appalachiancreations)  
to catch up on the latest.
8. Subscribe to receive the monthly email newsletter.



## Testimonials from 2017

**Michelle & Jason Newton, Whitehall PA  
Front Landscape Refurbish**

*"Thank you so much for adding this beauty to the front of our house! We absolutely love it!!"*

**Northampton Area Public Library, Northampton PA  
Spring & Fall Clean-up**

*"We at the library just want to make sure that you and your wonderful staff know how much we appreciate all your hard work in beautifying the library [grounds]! Thank you."*

**Sandy & Ron Utley, Bethlehem PA  
Rear Landscape Refurbish**

*"Thanks so much—we love our new beautiful landscape. Thanks Everything looks good!"*

**Theresa Salasky, Whitehall PA  
Stone work at Patio**

*"The stone looks wonderful! Your guys did a great job."*

**Carol Siegmund, Slatington PA  
Spring Clean-up**

*"The landscaping looks great. Your crew is wonderful and easy to work with."*

**Sharon Andrews, Northampton PA  
Landscape Refurbish/Spring Clean-up**

*"Dutch and I would like you and your employees to know what a super job everyone did to make our landscape pop and look absolutely beautiful. Our place never looked this good and we appreciate all your hard work."*

**Ellie O'Donnell, Nazareth PA  
Landscape Bed Refurbish**

*"Our butterfly garden was in dire need of some TLC. Having it done twice before, we were in search once again of someone that would make it pleasing to the eye. Upon a wonderful recommendation from Northampton County Seed I called Appalachian Creations, Inc. and spoke with Jenn who set up an appointment to come out and go over everything. As we now sit on our patio and look out at our beautiful blooming Tickseed Zageb, Dwarf Fountain Grass, Raspberry Truffle and Sunsparkler Firecracker Sedum we are just thrilled dealing with a Family Business that is Extremely Professional, Very Caring and does Meticulous Work. We highly recommend any landscaping and/or trimming jobs to contact Appalachian Creations, Inc. and I'm sure you will not be disappointed."*

**Melanie Kocher, Bath PA  
Edgestone Installation/Property Maintenance**

*"Thank you for another great job! I look forward to working with you again."*

**Chuck & Gwen Peischl, Nazareth PA  
Summer Trimming**

*"Last evening when I returned home after two seemingly endless days at [a conference], I was delighted to see the wonderful job you, Joe, and your crew had done in trimming, pruning, etc. at our shrubs and trees. It looks perfect! Thanks so much."*

**Robin Ermert, Allentown PA  
Stone Work for Water Issue**

*"We want to thank everyone for the great work done yesterday to address our water issue. We appreciate the thought given to and the execution of the plan. We are very pleased with the way it looks and also the care with which it was done. Thank you for all of your help!"*

**Joan & David Lukman, Northampton PA  
Spring & Fall Clean-up**

*"Appalachian Creations is the **"BEST"** landscaping company in the Lehigh Valley. Jenn and her crew are very professional and work well together. We would recommend Appalachian Creations without hesitation to anyone looking for a great landscaper. Jenn is very organized, pays attention to detail, and response time in getting back to you is excellent. She created a beautiful landscape for our property, and we are very pleased with the results. Thank you Jenn and crew at Appalachian Creations."*